

RYAN PFLAUM

Design

UX • Product • Industrial

EXPERIENCE HIGHLIGHTS

Lunar Energy

Design Lead - Installer Experience

Dec 2021 – Feb 2024 | Remote

- Led the design of installer-centric applications, collaborating closely with developers and hardware engineers across international offices.
- Translated complex technical and hardware requirements into intuitive interfaces for the installer application, optimizing installation processes.
- Conducted rigorous testing to validate designs and advocate for user needs while adhering to design standards and solar industry requirements.

U.S. Bank

UX Visual Interactive Designer

Jul 2021 – Dec 2021 | Remote

- Designed interactive prototypes of onboarding and product pages for a new desktop and mobile investing tool in collaboration with experience architects, content specialists, and developers.
- Defined and advocated for user needs throughout the design process while adhering to organizational design library.

Design Museum Everywhere

Design Producer

Sep 2019 – Jul 2021 | Boston, MA

- Oversaw design aspects of exhibitions, experiences, and digital presence to further the museum's mission of advocating for the transformative power of design.
- Designed and built bespoke touring exhibitions for a variety of spaces in Boston and Portland and supported the planning and execution of physical and virtual events.
- Directed and produced a weekly podcast, engaging with over 100 designers across multiple disciplines.

PREVIOUS EXPERIENCE

ECCO Design • Industrial Designer

Aug 2018 – Dec 2018 | New York, NY

Moixa • UX/UI Designer

Jan 2018 – May 2018 | London, UK

Hellman-Chang • Industrial Designer

Apr 2017 – Aug 2017 | New York, NY

Symmons • Industrial Designer

Aug 2016 – Dec 2016 | Boston, MA

PROFICIENCIES

Skills

User-centered Design, User Research, Design Systems, Product Rendering, CAD Modeling, User Testing, User Interface Design, Technical Drawing, Information Architecture, Interaction Design, Concept Development, Service Design, Wireframing, Agile/Scrum, Brainstorming, Design Thinking, Photography, Platform Planning

Tools

Figma, Adobe CC, Keyshot, OnShape, Photoshop, Illustrator, InDesign, SolidWorks (CSWP), HTML / CSS, Fusion, Jira, AutoCAD, 3Ds Max, Alias, Sketchbook Pro, Sketch, Premier Pro, Invision, Adobe XD, G Suite, Microsoft Suite, Abstract, Miro, Airtable

Making

Rapid Prototyping, Fabrication, 3D Printing, Modeling, Casting, Wood Shop, Metal Shop, Milling, Manufacturing, Assembly

EDUCATION

University of Cincinnati, DAAP
B.S. in Industrial Design, 2019

CONTACT

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